

# Newsletter

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## IP CCTV

### Accessibility

IP CCTV delivers secure, real-time images of an incident or emergency that can be viewed remotely over a secure internet connection, or from a desktop PC in the building itself.

### Scalability

All SECURICALL IP CCTV designs are eminently scaleable from entry-level stand-alone systems to fully integrated multiple building enterprise solutions.

### Feature-rich

IP CCTV offers a wide range of functionality including auto time and data stamps, motion detection, visual transfer and alarm messaging, smart search.

### Industry-standard products

SECURICALL work with a number of the world's leading IP CCTV manufacturers to ensure open architecture, high quality, high performance solutions, which are tailored specifically to meet the precise needs of individual clients.



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## CCTV News

### *Keeping up with the Pixels*

Following a request by a major customer to investigate the use of megapixel cameras, Securicall has now resolved to become expert in this field. Since the introduction of IP cameras some 10 years ago, there have been many pitfalls and disappointments leading one high street chain to abandon IP cameras and revert to analogue at a cost of tens of thousands of pounds.

Our specialist consultant, Adrian Brown, explains. The outstanding advantages of megapixel technology have led many companies to rush into a technology, which neither they nor the customer fully understand. The main problems have nothing to do with megapixel cameras themselves, its all about handling the transmission as well as storing vast amounts of data, retrieving it when you want it and displaying it in a format vastly superior to conventional interlaced scanning techniques.

In order to become leaders in this field, we have teamed up with a major manufacturer, Arecont Vision, and major distributor, Norbain. Having reached agreement on competitive pricing and technical back-up, a series of training courses has been arranged enabling us to become totally familiar with the pitfalls, as well as the advantages, of this technology.